

# PARUL TATER

UX Designer | Design Engineer | Frontend Engineer  
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Portfolio: [parul.design](http://parul.design)

## SUMMARY

UX Designer and Frontend Engineer with 8 years of experience bridging design and development. Returning to tech with a refreshed focus on human-centered design – bringing hands-on prototyping ability, user research instincts, and the rare capacity to both design and build what I spec. Currently building portfolio work across digital UX and experiential design.

## SKILLS

- **UX & Design:** User Research (interviews, observation, synthesis) • Information Architecture & User Flows • Wireframing & Prototyping (Figma) • Usability Testing • Visual Design & UI Principles • AI-assisted ideation and rapid prototyping (exploring)
- **Frontend & Technical:** JavaScript • TypeScript • HTML • CSS • React • Angular • Frontend Testing (Jest) • Design-to-Development Handoff

## EXPERIENCE

### Founder & Experience Designer | The Chaska Life

May 2024 - Present

*Designing human-centered experiences across physical and digital touchpoints*

- Designed end-to-end experiential journeys for community-based events, focusing on user flow, accessibility, and emotional engagement
- Conducted qualitative research through observation and structured feedback collection; synthesized insights into improvements for wayfinding, accessibility, pacing, and engagement.
- Created experience “systems” including touchpoints, layouts, signage/content, and visual standards to deliver consistent, repeatable experiences across events.
- Iterated designs based on real-world behavior and post-event feedback, refining interaction points and reducing friction during key moments (check-in, navigation, serving/queueing, wrap-up).

### UI/UX Developer (Consulting) | Eating Analytics

Jun 2023 - Feb 2024

- Designed initial user flows and interaction patterns for a beta-stage health-tech product
- Prototyped core features in Figma for investor demos, directly influencing early product direction
- Collaborated with the founding team to iterate on UX based on beta user feedback

### Career Break - Extended Parental Leave (2021-2023)

Intentional time away from full-time work for caregiving. During this period, began developing an independent experience design practice (The Chaska Life) and re-engaged with UX methodology through self-directed study.

**UI/ UX Developer | Alectio****Aug 2020 - Jul 2021***B2B open source platform to help ML experts build ML models using less data*

- Designed and developed a new onboarding workflow, increasing conversion and improving retention by 70%
- Redesigned the home experience to improve discoverability of public datasets and key actions
- Built core UI views, including a Project Workspace, using JavaScript, HTML, CSS, and Angular
- Partnered with product and customer-facing teams to incorporate feedback into iterative UI improvements
- Owned feature development end to end, from design discussions through implementation and validation

**UI Engineer | Cloudera****Mar 2015 - Jul 2020***Hybrid data platform with secure data management and cloud-native data analytics*

- Designed and built internal tools for developer teams – translating complex workflow needs into usable dashboards for AWS cost visibility and CI/CD pipeline monitoring
- Improved usability of legacy enterprise applications through user-centered redesigns – adding progressive filtering, smarter sort defaults, and clearer information hierarchy based on team feedback
- Partnered with PMs, engineers, and stakeholders to bridge design intent and implementation – owning the design-to-development handoff for multiple product teams

**Front End Developer | Data Marketing Inc.****Aug 2014 - Mar 2015**

- Developed internal data platforms and improved UX and visual design across company web properties.

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**PROFESSIONAL DEVELOPMENT & EDUCATION**

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**Master of Science, Software Engineering** | San Jose State University, San Jose, CA**Bachelors in Computer Science & Engineering** | Mody Institute of Technology & Science, India**Front-End Web Developer Nanodegree** | Udacity**Google UX Design Certificate (In Progress)** | Coursera | 2024 - Present

- User research, wireframing, usability testing, and UX case study development
- Applying UX principles directly to portfolio and real-world projects